

## **Privacy Policy**

Last modified: 11-29-2016

### **Introduction**

We at American Farrier's Association ("AFA" or "We") respect your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the website <https://americanfarriers.org> (our "Website") and our practices for collecting, using, maintaining, protecting and disclosing that information.

This policy applies only to information we may collect on this Website. It does not apply to information collected by:

- us offline or through any other means, including on any other website operated by AFA or any third party; or
- any third party, including through any application or content (including advertising) that may link to or be accessible from or on the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

### **Children Under the Age of 13**

This Website is offered and available to users who are 18 years of age or older. It is not intended for children under 13 years of age. No one under age 13 may provide any information to or on the Website. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Website, register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website or provide any information about yourself to us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at : [info@americanfarriers.org](mailto:info@americanfarriers.org)

**Information You Provide to Us.** The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website by which you may be personally identified, such as name, postal address, e-mail address, or telephone number and any other identifier by which you may be contacted online or offline ("**personal information**").
- Records and copies of your correspondence (including e-mail addresses), if you contact us.

We collect this information directly from you when you provide it to us.

**Information We Collect Through Automatic Data Collection Technologies.**

As you navigate through and interact with our Website, other entities acting on our behalf may use automatic data collection technologies to collect certain information about your equipment, browsing actions and patterns, including:

- Details of your visits to our Website, including your general location, traffic data, logs and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system and browser type.

The information we collect automatically is statistical data and may not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties.

**How We Use Your Information**

We use information that you provide to us, including any personal information:

- To provide you with information, products or services that you request from us.
- To fulfill any other purpose for which you provide it.
- For any other purpose with your consent.

**Disclosure of Your Information**

On rare occasions, we may disclose personal information that you provide as described in this privacy policy:

- To third parties to market their products or services to you if you have not opted out of these disclosures.

- To fulfill the purpose for which you provide it.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Use and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of AFA, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

### **Accessing and Correcting Your Information**

You may send us an e-mail at [info@americanfarriers.org](mailto:info@americanfarriers.org) to request access to, correct or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

### **Your California Privacy Rights**

California Civil Code Section § 1798.83 permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to [info@americanfarriers.org](mailto:info@americanfarriers.org) or write us at: American Farrier's Association, 4509 Iron Works Parkway, Suite #1, Lexington, KY 40511.

### **Data Security**

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

### **Changes to Our Privacy Policy**

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable e-mail address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

## **Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

**American Farrier's Association**  
**4509 Iron Works Parkway, Suite #1**  
**Lexington, Kentucky 40511**

or via our toll-free number at: **1-877-268-4505**

61555953.1